



*My brand
Soundtrack*

**If your brand had a unique sound, what would it sound like?
Answering these questions will help.**

*How do I want people to feel when they see my brand?
List some words below.*

*How do I want people to describe my brand?
List some words below.*



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Soundtrack*

**If your brand had a unique sound, what would it sound like?
Answering these questions will help.**

*When I hear this song/these songs, it reminds me of my brand.
List below.*

*When I think of my brand, I envision this color/these colors.
List below.*