

*What motivates  
me?*

Think about your business. What are some of the reasons why you decided to take this leap and start your business? Chances are, when you get reacquainted with the reasons why you started, you will be more motivated to push through the challenges you may face.

*Some of the reasons I decided to start my business:*

*What are some struggles/challenges I've been facing in my business?*

*Are those struggles worth pushing past in order to reach my goals in business? If so, describe why.*